

Kathy's Fabulous List of Short-Term-Rental-Listing Words + Phrases



Kathy's Fabulous List of Words and Phrases for Short-Term Rental Listing Descriptions

Version 1.0

Adjectives (descriptors)	Adjectives ~ continued
Accessible	Lakefront
Amenity-rich	Luxurious (use carefully)
Artisan	Luxe (use carefully)
Beachfront	Magical
Beautiful	Majestic
Brand new	Oceanfront
Breathtaking	Open-concept
Bright	Outfitted
Captivating	Peaceful
Cathedral (ceilings)	Picturesque
Centrally located	Prestigious
Charming	Pristine
Cheerful	Private
Cheery	Provided
Chef-grade	Quiet
Chef-preferred (I use this to describe gas stoves)	Refreshing
Chef's (kitchen)	Renovated
Classic	Rustic
Coastal	Sleek
Colorful	Ski in-Ski out
Comfortable/comfy	Soaring (ceilings)
Contemporary	Spacious
Convenient	Sparkling
Cozy (use sparingly as it is very overused in listings)	Spectacular
Dazzling	Stately
Delightful	State-of-the-art
Downtown	Striking
Easy-to-use	Sweet
Elegant	Stunning
Enchanting	Sun-filled
Ensuite	Supplied
Equipped	Tranquil
Exquisite	Sweeping
Festive	Tree-lined
Floor-to-ceiling (windows)	Unique
Fragrant	Updated
Fully equipped	Upscale
Furnished	Welcoming
Gated	Well-equipped
Gourmet	Well-lit
High-end	Whimsical
Historic	
Innovative	
Intimate	
Inviting	

Verbs (verbs on this list are intended as imperative verbs; read about how to use imperative verbs in [The Secret to Next-Level Short-Term Rental Listings: Describing the Guest Experience](http://katharinehansenphd.com/the-secret-to-next-level-short-term-rental-listings-describing-the-guest-experience) <http://katharinehansenphd.com/the-secret-to-next-level-short-term-rental-listings-describing-the-guest-experience>)

Chill out
Delight in
Discover
Enjoy
Experience
Exult in
Find
Have a blast
Head (as in head to bed)
Imagine
Picture yourself
Prep and cook
Prepare
Refresh
Rejuvenate
Relax
Sip
Take in
Unwind
Watch
You'll love

Nouns: Most nouns used in listings are obvious – house, apartment, cabin, pool, hot tub, etc. – so these some of these are descriptive or short substitutes for obvious nouns.

Bliss
Clean lines
Gem
Getaway
Haven
Oasis
Paradise
Retreat
Smart home
Suite

Phrases
Feast your eyes
Light and airy
Bathed in light
Great place to end your day (bedroom)

[All my articles on short-term-rental listing writing](http://katharinehansenphd.com/short-term-listing-writing-articles): <http://katharinehansenphd.com/short-term-listing-writing-articles>

[Order Listing-Writing Services Here](http://katharinehansenphd.com/WritingPortfolio/STRListings.html): <http://katharinehansenphd.com/WritingPortfolio/STRListings.html>

[DD kathy@tmd9.club](mailto:kathy@tmd9.club)

