

# KATHARINE HANSEN, PH.D.

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## SELECTED COMMENTS BY STUDENTS

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### **Anonymous Comment from Teaching Evaluations: Advanced Topics: How Media and Communication Technologies Are Transforming Leadership In Organizations**

Dr. Hansen displayed enthusiasm, dedication and inspiration throughout the entire course. I was impressed each week with her detailed and thoughtful Instructor Guidance section. Dr. Hansen demonstrated first-hand the power of communication technologies through her phenomenal research, insight and postings. The "extra-content" she added really took this course to the next level. Dr. Hansen is the best professor I have ever encountered in higher education. Her demeanor and collaborative approach to learning made the past six weeks positive, fun and interesting, and continually set a high bar that motivated me to go outside my comfort zone to add new methodologies to my strategic business approach. She did an amazing job!

### **Anonymous Comments from Teaching Evaluations: Principles of Management**

I loved this class just like I loved [Business Communication] with Dr. Hansen. She is so knowledgeable about the things she teaches, and I have learned more this semester than I have the learned the past three years.

Best teacher/class ever!!

Amazing, productive class.

My thoughts were developed more in this class than any other. She really has done a good job preparing me for a job.

Dynamic, interesting course.

This has been one of the most intellectually stimulating courses I have taken at Stetson.

One of my favorite classes and teachers at Stetson so far.

### **Anonymous Comments from Teaching Evaluations: Entrepreneurial Seminar**

One of my favorite classes at Stetson. This class proves that you don't need a lot of busy work to learn effectively. I've gotten more out of this class than most formal business requirements. Prof. Hansen is a great instructor and has truly created a strong student-centered environment, which is what Stetson is all about.

This class was interesting and refreshing when compared to other business classes I have taken. All business students should have to take a class as original as this.

I have learned more in this class than any other I have taken. Professor is excellent and is a really good person and willing to help out with anything.

Professor Hansen is a great professor. She always has positive and constructive feedback for her students.

Good teacher, effective learning environment, and learned valuable information.

Loved this course. I took away more amazing information from a variety of different people. Excellent concept. Excellent class. I feel it is one of the most worthwhile courses I've taken.

I really loved this course and the approach to learning through entrepreneurial stories. The professor did a great job at selecting speakers who represented various types of entrepreneurial experiences. Overall, I felt engaged and would recommend this class to anyone.

Great course. It was an inspirational course.

### **Anonymous Comments from Teaching Evaluations: Business Communication**

I loved this class. It was one of my favorite courses. It really prepared me for my future with all of the resume building and cover letter writing. I also enjoyed the informational interview and the mock interview. I love Hansen.

This was one of the most beneficial classes I have taken. It has equipped me to enter the business world. Take this class. Everyone should.

Mrs. Hansen gave me much feedback this semester, She allowed me (and others) to turn in my paper early for her to critique. This helped me a lot. I was able to look at my work and see where I went wrong before having it graded. Also, Mrs. Hansen helped me when I requested it. I am thankful for teachers like her.

Awesome class. I learned so much.

Great class. Very informative.

Really enjoyed the class. I learned so much and feel that I am so prepared to go out into the business world.

This was the best class of the whole system.

I really like his class. It was very interesting and I learned different real-life concepts. Thank you for your great support.

Thanks for helping me sharpen my job-hunting skills and providing helpful feedback from my mock interview.

Excellent class that really prepared me for my endeavors in the real world.

This course was great for life preparation.

Loved everything about this course.

This class was a very good class to have. I loved how it focused on career development, in particular resumes, cover letters, and interviewing, I think the class will prepare students for the real-life workforce.

This course was great because you learned how to write a great cover letter and resume. This is a great course for anyone to take, even if they aren't business majors.

Professor Hansen did a good job of getting the class excited.

I must say, Dr. Hansen, you really know how to drive students to reach for excellence. I learned some valuable teamwork skills and had a great time with the team project.

One of the most beneficial courses I have taken.

Mrs. Hansen's BN 301 class was amazing. It was the most helpful communications class I ever took, and I would definitely take her again.

This was a great course. It required tons of effort, but it was all practical information – things we will use and apply years down the road.

Hansen is a great professor. She makes the class exciting.

I learned important skills for the business world. She was always clear, and I felt that I learned more by doing papers/projects as opposed to tests.

Very stimulating. Learned a lot of useful things for my future. Ms. Hansen was great.

Great, educational class. I learned so much about the working field. By far the best class at Stetson.

I really enjoyed this class because I feel unbelievably prepared for internships and jobs. I also really felt comfortable with the professor and felt this is one of the best professors I have had so far.

More teachers should try to be like her. I love how involved we get in the class.

Dr. Hansen is awesome! Everything I learned will help me in the future. A very fair grader and ALWAYS willing to help!

Before this class, I was kind of like, "Oh my God, I don't know anything about getting a job." After taking it, I feel much more confident and prepared for job searching. The information is really useful, and Mrs. Hansen showed a genuine concern for her students' success.

This was one of the few professors whom I actually got criticism and comments from that improved and helped me personally.

Very effective teacher for this class.

This was an amazing course. My favorite business course by far. I have learned so much in this course. Prof. Hansen is really knowledgeable about this stuff, and I must say after having this course with her, I value her opinion about my resume, etc., very much.

Mrs. Hansen is great at just about everything.

Loved the positive reinforcement.

Very enthusiastic, great teacher. Would always be happy to answer students' questions. I loved this class.

I learned a lot throughout the course about myself and what I want to be.

I learned a lot of things I know I'm going to use in real life. I was never bored. I can tell she has a passion for teaching.

I loved the class.

Great class. Learned more than in any other at Stetson.

By far my favorite class thus far with easily the most enthusiastic and effective instructor I've had at Stetson.

An amazing professor. I've learned a lot of things I didn't know about myself and things that I could use toward my future. I love this professor and I would recommend her and this course to all of my friends.

Dr. Hansen's class was so much fun! I enjoyed learning and the environment she created.

My instructor did a great job presenting the material in a fun yet effective way.

This class really prepared me for the real world.

Dr. Hansen is cool!

### **Attributed, Unsolicited Comments from E-mails, Personal Notes, etc.**

You were a wonderful teacher, and you gave your students the content, materials, and hands-on practice they needed to be good communicators in this business world we live in.

– *Ted Fries*

I just wanted to thank you for everything you taught me this past semester. I got a call from the sales rep that I scored the internship with through the informational interview and he told me that on Monday...I'll have the opportunity to go to a huge sales meeting with him where I'll get to meet some very important contacts at...potential employers mainly...and I'm so excited. I'll be using my elevator speech, I'm sure, and I'm printing up like 50 resumes. I just thought I'd keep you posted and thank you for everything...It's such a relief that I'm prepared to deal with this. If it wasn't for BN301 and your guidance, I'd be freaking out right now.

– *Meredith Hammond*

I am sure that most would share my sentiment as to you being a GREAT teacher. Mrs. Hansen, you have a rare quality not found in most professors, the ability to teach with their heart and their mind. When your husband was moderating the "Real World Panel," he stated "no one does more for their students than Mrs. Hansen." He is probably a little biased, but I'm not, and he could not have been more right. I would have had a different perspective on school the first time around if I had met one or two teachers such as yourself. You have drawn from more material in this semester than most of my other teachers combined. There is no class that I have taken that has more applicability to life than BN 301. Being a non-traditional student my perspective is probably different than some, but this certainly provides students with a competitive advantage.

– *Michael Nordman*

I want you to know that you were one of the greatest professors I have ever had. Mrs. Hansen, I, along with many of your students, must have gone into your office a thousand times last year to turn in those late (sorry) papers, to request your help, or to say hello. (OK, to grab a piece of candy on occasion, too) The animated greeting I always received, your devotion to helping your students, and the patient sympathetic attention you gave to each one of your students as if you had no other concerns was never unnoticed. While you helped me to enhance my skills, letting me know what needed to be improved and how to successfully address my mishaps (wordy...), you also went above and behind your duties as a teacher. You also had a way of always leaving me feeling confident and optimistic. Thank you for all your help and guidance. The skills I learned from you will significantly help me in the upcoming years. You are a wonderful teacher!

– *Kerry Pines*

I must say that what I learned in BN 301 greatly prepared me for my first job. The cover letter practice and resume perfecting enabled me to get many interviews that I may not have got. The mock interview practice helped me to come across in a professional manner in the interviews. I hope that the current BN 301 students appreciate the value of the class in preparing themselves for their first job. I think the most valuable thing I learned during the class was to be enthusiastic while interviewing. It definitely pays off and portrays a positive attitude.

– *Mark Siviter*

If it wasn't for your Business Communications class I wouldn't have received the job at DeZines Web Hosting. That job helped me gain valuable experience and provided me with extra spending money.

– *Brad M. Peska*

Your class has helped me so much in the last year alone. I have also used what I have learned from your class to help my mom find a new job. I can never thank you enough for everything you have done.

– *Chrissy Carson*

I ... thank you for your wonderful class you taught and the invaluable information I received. I honestly think that class was the best one for all business students, and you were exceptional. I, too, will remember you for your passionate approach to teaching and the invaluable tools you gave us for careers in the future.

– *Winston S. Christie*

I want to thank you for your advice about interviewing – I know that made a difference... I am sorry to hear you have left Stetson – you were one of the best instructors they had!

– *Bryan S. Stoehs*

I just wanted to say thank you for your wonderful teaching. I have been sending a million resumes out the last week or so. And everyone that has called has complimented me on my cover letter. Thank you! Your great teaching and caring showed me how to produce a letter that gets results!

– *Stephanie Milner*

[From a questionnaire]: Best Class ever taken at Stetson: BN 301 w/Mrs. Hansen

– *Tara Piel*

Thanks so much for all the classes and information about behavioral interviewing because that is what all of my interviews this semester have been like. People at Hewitt said that I seemed comfortable in an interviewing environment, and I owe that all to your BN 301 class.

– *Dawn Sebren*

I think that you possess a great gift that can help many people.

– *Grace Kurian*

Your Business Communication class helped me so much after I graduated.

– *Colleen Holuk*

I have to tell you your Business Communication course was one of the better classes at Stetson.

– *Rachel DiCaro*

Your class is still the most helpful one I had in college – made me happy all year that I had a working resume and a class taught by the “woman who wrote the book on cover letters.” Thanks!

– *Trinity Hundredmark*

I'm pretty sure you are one of the coolest people on the face of the planet!!!! Your kindness blows me away. I can't thank you enough for being here for me in such a huge way, and for truly taking my personal betterment so seriously. You've been an incredible blessing to me.

– *Ben Collins*

I am glad to hear you are teaching your class again. It was honestly one of my most beneficial classes at Stetson.

– *Walter Ballard*

Your Business Communications class was one of the strongest courses that has aided me in my career. To this day, the notebook from your class has been a reference tool not only for myself, but for my family and friends that have called for “career advice.”

– *Rachel Elliott*

I already recommended the class to a lot of my friends, some of which are not business majors. I knew about the class before I took it this semester, and knew how it was taught. That is one of the reasons why I took it.

– *Casey Clark*

You did a very good job of presenting information to us, and this will be the most beneficial class that I have taken at Stetson.

– *Corey Colman*

I think this course, and the way you teach it, is imperative to the business majors as well as the rest of the Stetson community. I have learned more in this one course on preparation for interviews, resumes, cover letters, thank you letters, and even communication skills than I have in any other course.

– *Crystal Coons*

I just wanted to touch base and write a little note of BIG thanks for writing my recommendation last semester – as well as teaching a class that certainly enhanced my interview and resume skills. As a result of both, I was recently accepted to 4 of the 5 internships I applied for. I was accepted to 3 of them as soon as they received my packet of info and then spoke with them only briefly on the phone! I am so excited!

– *Jeanie Elledge Collins*

I don't think there is anyone that can teach the course with as much enthusiasm as you do.

– *Erin Ritland*

I just wanted to thank you and tell you that I enjoyed having you as a teacher. I thought the class was very educational and useful in the “real world.”

– *Jessica Roberge*

Few teachers here at Stetson demonstrate the sort of commitment and know-how that you have.

– *Joshua Black*

Just a couple of days ago one of my friends, who is not a business major, was going through my interview questions with me. We got on the topic of do's and don'ts with interviews. Then she was saying how she knew none of what I was telling her and wanted to know if she should try to take the class, and I told her definitely.

– *Rebecca Whitaker*

I am constantly using things from your class and I am still highly recommending it to EVERYONE!!! You have made a difference in AT LEAST one person's life!!

– *Kristen Penta*

I've never had a class like this before with Mrs. Hansen's approach to teaching. I actually prefer her technique because I've not only learned a lot, but I also improved my writing skills as well. ... I had an interview today with Morgan Stanley Dean Witter, and I did everything you taught in class about interviews, and my interviewer was impressed. So impressed that she offered me the job right on the spot. ... I really feel fortunate to have had you for my BN301 class. I really think this is the most I've ever learned in one class here at Stetson, and the thing is that I actually remembers and recalls stuff I've learned in class. Most of the time in the other classes I would just cram for the exams and after a couple of days it would just slip to the back of my mind, but the things you taught in class, I always remember.

– *Rubelette Wilson*

I was not required to take your class because I am a communication studies major, but I took it because I had heard how helpful of a course it is. You have your own way of teaching, and a good way of teaching. There was not thing that we did during the semester that I found useless. I was speaking with my father this past weekend about your class and how thankful I am that I took it when I did. Your class has taught me a lot and has also motivated me to go about job hunting in a way that I previously would not have know how to do. Bottom line: Your class has been my favorite class and the most beneficial class I have taken at Stetson.

– *Alexandra von Staudach*

Honestly I do not think that I have ever had a teacher that is as open and ready to help as you. (Your campus reputation says that you will go out of your way to turn me (students) around if I need it.) That's why I chose Stetson. ... I must say that your ways of teaching are making me want to come to class and actually really want to do the projects ... I have never felt this way about projects that are school-related before. ...

– *Charles Green*

Once again thank you for a pleasurable and memorable semester. I have learnt so many little "tidbits" that can affect whether or not someone can "make or break" in the real world. Your class has definitely given me more confidence and I am a better person for having been in your class.

– *Colin Sue-A-Quon*

Hey, Mrs. Hansen, do you know I wrote that thank you letter (email) to the Xerox guys, and each and every one of them called me within an hour of receiving their emails congratulating me on a very classy gesture, and they were surprised with the delivery time of the letter. They also told me I am one of their 2 finalists for the job!!!!!! Way to go, BN301 skills, for helping me get a real job. You should maybe start thinking about charging commission or a service fee for your skills.

– *Hans G. Meijer*

A positive learning experience encompasses not just reading a text and taken an exam. It also encompasses some realism of actual world events. I would think that your style of teaching would serve as a benchmark to professors teaching this or similar courses. I know that I have gained a lot of insight from this learning experience. Having had the opportunity to simulate and apply what we learned as if it was in a real-life situation only improves and sharpens our skills. I know that what I have learned in BN-301 will serve me well as I put them into practice after graduation. Learning [is] always [proven] best when we are able to apply [it], when we can relate and make sense of it all. At least that has been my experience. This style of teaching is very productive and one that will be beneficial for individuals

contemplating their career goals and professional direction. I am glad to see someone has taken the initiative to think outside the box. Thank you, Ms. Hansen, for your contribution!

– *Isabel Lopez-Peter*

I feel this class has helped me so much with my interviewing skills, cover letters, and researching for jobs. I think everything we have done has been beneficial. Everyone on campus needs to take this class.

– *Jen Pawlak*

I just want you to know how beneficial I found BN301 to be. Before this semester, I had no idea what a cover letter or a SWOT analysis [were]. I can honestly say your class has prepared me more for the real world than any class I have completed in the past. Because of BN301, I have been able to fine-tune my career plans for the future. I hope you decide to continue teaching, for students who take your course have much better chance of survival once leaving Stetson.

– *Kelly Spikes*

You are a great teacher. I appreciate your method of teaching because you treat the students with respect, and provide valuable insight from a “writer’s” perspective. I have not had the opportunity to take classes from many professors with your writing and critiquing abilities. I think my writing skills have improved – thanks to you.

– *Lisa A. Rees*

This course alone has given me the greatest education in job hunting. I began this semester without a clue as to what I was supposed to do to look for a job, and what type of preparation was necessary. I now not only know what I want to do, I know how to prepare, and how to do it. All of the exercises have led me to the most important thing of all – an interview in the spring with the company that I want to work for. I learned how to “figure out” what I want to do for a career, and how to find out who (which company) I want to work for.

– *Lisa Marsh*

I just wanted to let you know how much I enjoyed taking your class. It was probably one of the best ones I’ve taken at Stetson. I really was honored to have you as a teacher.

– *Liza Cook*

I honestly feel that you have done a wonderful job with this course. You love what you do and you do it well. You are clear, precise, and knowledgeable in this area. You don’t miss a beat!

– *Luly Pena*

Thanks for being a great person and one of the best and most influential instructors I had at Stetson!

– *Michelle Sedileau*

I still believe that your class has been the most eye-opening and helpful of any I have taken at Stetson thus far.

– *Sabrina Woody*

This has honestly been one of the top courses of my college career and I graduate in a year.

– *Stephen Bullock*

You have got to be the most dedicated and hardworking instructor in the entire school! The material and the way you present it has been a great benefit and wonderful learning experience.

– *Christine DeSanzo*

I learned more valuable info in your class that can be applied to the “real world” than any other class I have ever taken.

– *Emily Hamvay*

I would like to tell you that I learned so much in your class. I honestly would have been lost without it. Already, I have put the tools and assignments that I learned in your class to use. I know students that will not have the opportunity to take your class will be at a huge disadvantage to those that have.

– *Jennifer L. Williams*

Not only did you make yourself very accessible to all students, but you also gave many opportunities for fun and meaningful extra credit. Also everything that you taught was relevant for every student in one way or another.

– *Rokaisha Bell*

Just wanted to write you a quick note and say that I really enjoyed your BN 301 class. I have learned so much valuable information and skills through the class. Thank you again for everything that I have learned. I truly think that there should be more teachers like you because you are so dedicated and involved with the students!

– *Colleen Holuk*

Ms. Hansen, just wanted to thank you for your evident desire to see your students succeed and for your willingness to help us out, regardless of whether it dealt with your class or not.

– *Eliot Fay*

Thank you for all of your help, and for providing for me the best class I have ever taken!

– *Scott Brazdo*

Mrs. Hansen, I just wanted to let you know that I learned so much from taking your course.

– *Bernie Brennan*

Business Communications was by far the most valuable course I took at Stetson.

– *Cory Petcoff*

From my personal experiences, the BN 301 class has taught me things I would have never, ever even thought of. I mean, I could have researched the various subjects from class, but there was nothing like actually having to participate, like in the mock interview.

– *Carol Anderson*