

KATHARINE HANSEN

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EVIDENCE OF TEACHING EXCELLENCE

- Wrote/co-wrote three books and a coursepack used at various time in my courses and adopted in other college courses:
 - Hansen, Katharine. *A Foot in the Door: Networking Your Way into the Hidden Job Market*, (2000; 2008 update in press), Berkeley, CA: Ten-Speed Press.
 - Hansen, Katharine. *Dynamic Cover Letters for New Graduates*, (1998), Berkeley, CA: Ten-Speed Press.
 - Hansen, Randall S. and Katharine Hansen. *Write Your Way to a Higher GPA*, (1997), Berkeley, CA: Ten-Speed Press.
- Integrated state-of-the-art technology into curriculum and placed significant amounts of courseware online, both on the Web and on the Blackboard interface:
 - <http://katharinehansenphd.com/passport/> (Case-Study and Organizational Storytelling Approach)
 - <http://katharinehansenphd.com/bn301/> (Organizational Entry/Career Development Approach)
 - http://katharinehansenphd.com/prince/BN_399.html
 - <http://katharinehansenphd.com/mgt305/>
 - In late 1990s, before Stetson adopted Blackboard, pioneered class e-mail discussion group, bizcomm-1, about which IT administrator said, “I have used the on-line nature of your class as an example to others of how the future of university discussion groups will look.”
- Revitalized Business Communication course by developing new, writing-intensive career-development approach to course, as well as innovative teaching strategies and assignments:
 - Initiated innovative virtual-teams project in which students from three different sections of the class (that met at different times) collaborated on teams and were expected to communicate virtually through instant messaging, e-mail, phone, and chat space created in Blackboard. Added to virtual dimension with fourth section taught by another instructor.
 - Introduced mock-interview project in which students are interviewed by a panel of other students, as well as by a guest human-resources professional and me. Students rotate so that they serve as both interviewers and interviewees. This project was selected as the basis for assessment of interpersonal skills for School of Business Administration learning assessment required for AACSB accreditation.
 - Implemented informational-interviewing project in which students interview professionals in careers of interest and synthesize information gained from multiple interviews.
 - Introduced content in emerging areas, such as blogging, organizational storytelling, and personal branding.
 - For older demographic on satellite campus, developed entirely new case-based course design for business communication.
- Added new rigor to Entrepreneurial Seminar:
 - Introduced semester-long journaling assignment.
 - Integrated reality-TV show, “The Apprentice” into the course.
 - Initiated entrepreneurial storytelling approach.
- Earned highest teaching evaluations (1996-2000) among non-tenure-track instructors, superlative teaching evaluations for spring 2007 Principles of Management class, and excellent overall evaluations for classes 2005-2007.
- Nominated for William Hugh McEniry Award for Excellence in Teaching, Stetson’s most prestigious teaching award, 2000 and 2006.
- Consistently receive unsolicited e-mails from current and former students about impact of courses and teaching.